MEETING OF THE MINDS

PALM SPRINGS | MARCH 12-15

2025 PROGRAM

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PRESIDENT'S *message*

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Visit our booth or attend our session with ScanForce
Thurs. March 13th @ 10:10AM

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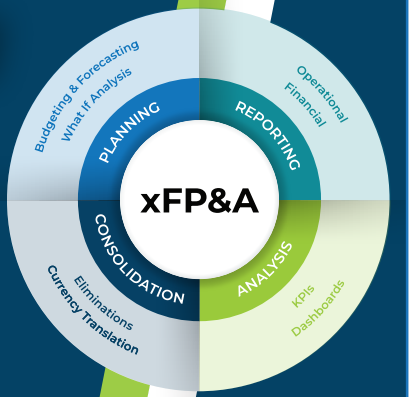
- Provide World Class xFP&A to Your Customers
- Grow Recurring Revenue System
- Build a Strong Solver Services Practice



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MEETING OF THE MINDS 2024
PALM SPRINGS | FEB 28 - MAR 1

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Speakers

Robert Bayer
Architect of Organizational...
Co-hesion

Alnoor Cassim
Software Developer
Accounting Systems Inc S.C.

Jeremy Collins
VP ERP Relationships
Fortis

Jeff De Cagna
Executive Advisor
Foresight First LLC

B

Brittany Dudman

Shari Eckersley
Managing Consultant
DSD Business Systems, Inc

Mike Edgett
Director, Product Marketing , ERP
Sage

Gary Feldman
President
I-Business Network, LLC

Bob Gaby
EVP, Chief Operating Officer
RKL eSolutions LLC

Michael Green
Director of Sales
CIMCloud

Annette Grotz
Product Marketing Director
Sage

Steve Iwanowski
Consultant and 90 Minds Board...
NextStep Technology...

Brian Kelly
President and Head Cheerleader
Accounting Systems, Inc.

Basil Malik
President/CEO
Malik, Inc.

R

Rodney Manzo
S. Director of Sales
Sage

Todd Martin
President
MBA Business Software

Elise McFarlane
Sr Growth Manager, BMS
Sage

Chris Mengerink
Partner
DWD Technology Group

Moshe Nachman
CEO and Founder
Cumulus-Service GmbH

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DSD Business Systems

B

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General Manager, IN-SYNCH
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Caroline Rua
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V-Technologies, LLC

Anne Sawyer
Executive Director
90 Minds

Wayne Schulz
Sr Consultant
Schulz Consulting

Phil Sim
Partner, Chief Client Success...
Blytheco

Rob Sinfield
Global SVP Product & Head ...
Sage

Madeline Stefanou
Senior Solution Architect
RKL eSolutions

Darin Steward
Principal Product Manager, Sage...
Sage

Nancy Teixeira
EVP Corporate Development
Net at Work

Lindsay Theiss
Managing Partner
Co-hesion

Jim Woodhead
Principal Consultant, Sage...
DSD Business Systems

cimcloud

This

That

Sage Tech Partner Plus

Acumatica
The Cloud ERP

ScanForce™
Automation Through Innovation

ScanForce specializes in mobile barcode scanning solutions designed with the ERP in mind. From Distribution and Manufacturing for Sage 100 to the easy-to-use Sage Intacct Barcoding Module (SIIA), our solutions help businesses:

- optimize inventory
- improve accuracy
- increase productivity

Seamless Barcode Solutions for Sage 100 and Sage Intacct

SHAPE THE FUTURE OF TECHNOLOGY CONSULTING:

Join a 90 Minds Committee!

Are you a passionate technology consultant looking to make a real impact?

Join any of these 90 Minds committees and contribute your expertise to shaping the future of our industry! We're looking for enthusiastic individuals who share our commitment to excellence in:

- **Membership:** Grow our vibrant community by engaging new members and fostering collaboration.
- **Events:** Craft high-quality, informative events that connect members with industry leaders and cutting-edge technology.
- **Education:** Develop valuable resources and workshops to help members stay ahead of the curve in their skills and knowledge.
- **Content Library:** Build a comprehensive resource library packed with industry insights, best practices, and thought leadership.

Here's what you'll gain:

- **Network with leading technology consultants and industry thought leaders.**
- **Shape the direction of the association and its initiatives.**
- **Develop valuable leadership and collaboration skills.**
- **Gain access to exclusive resources and educational opportunities.**
- **Make a lasting impact on the future of technology consulting.**

Time Commitment: We understand everyone is busy, so we offer flexible participation options. The average time commitment is 1-2 hours per month, with monthly meetings and occasional task-based projects.

We're seeking individuals with:

- A passion for technology and a strong understanding of the consulting industry.
- Excellent communication and collaboration skills.
- A willingness to contribute creative ideas and share their expertise.
- A commitment to supporting the association's mission and values.

Together, we can build a stronger, more innovative technology consulting community!
Scan and sign up today!

EDUCATION COMMITTEE

- Alnoor Cassim (Board Representative)
- Gary Feldman
- Michele Herzog
- Brian Kelly
- Basil Malik
- Tina Meacham Leonard

This committee plays a crucial role in overseeing and facilitating educational initiatives for 90 Minds and the annual conference, Meeting of the Minds. The specific responsibilities can vary but here are some common functions this education committee may perform:

- **Curriculum Development:** Designing, reviewing, and updating educational programs and courses to ensure they align with the 90 Mind's mission and meet the needs of its members.
- **Needs Assessment:** Identifying the educational needs of the 90 Mind's members through surveys, feedback, and analysis of industry trends.
- **Program Planning:** Planning and organizing educational events, workshops, webinars, seminars, and conferences that provide valuable insights and information to members.
- **Speaker Selection:** Identifying and inviting qualified speakers, subject matter experts, and educators to contribute to the educational programs and events.
- **Quality Assurance:** Monitoring and evaluating the effectiveness of educational programs to maintain high standards and relevance. This may involve collecting participant feedback, analyzing outcomes, and making improvements.
- **Promotion and Communication:** Collaborating with the 90 Mind's director to promote educational events and initiatives, ensuring that members are aware of opportunities for professional development.
- **Partnerships:** Exploring and establishing partnerships with educational institutions, industry experts, or other organizations to enhance 90 Mind's educational offerings.
- **Certification and Accreditation:** If applicable, managing certification or accreditation programs to provide members with recognized credentials for their professional development including CPE Credits.

MEMBERSHIP COMMITTEE

- Madeline Stefanou (Board Representative)
- Gary Feldman
- Kate Krueger
- Steve Iwanowski
- Bill Crable
- Venessa Griffin
- Amber Prayfrock
- Jerry Norman

The Membership committee is responsible for managing and enhancing the 90 Mind's membership base. The committee focuses on activities that attract new members, retain existing ones, and ensure that members find value in their 90 Minds affiliation.

The specific duties of a membership committee can vary, but common responsibilities include:

- **Member Recruitment:** Developing strategies to attract new members to the association. This may involve marketing campaigns, outreach efforts, and collaborating with other committees or teams within the association.
- **Membership Retention:** Implementing initiatives to retain current members. This could include organizing events, creating networking opportunities, or providing exclusive benefits to members.
- **Onboarding Processes:** Creating and managing processes to effectively onboard new members, helping them understand the benefits of membership, providing orientation materials, and facilitating their integration into the association community.
- **Membership Renewal:** Overseeing the renewal process for existing members. This may involve sending reminders, communicating the value of membership, and addressing any concerns or issues that members may have.
- **Member Communication:** Developing and maintaining communication channels to keep members informed about association activities, benefits, and opportunities. This includes newsletters, emails, and social media communication.
- **Member Feedback:** Collecting and analyzing feedback from members to understand their needs, concerns, and preferences. This information can be used to improve member services and tailor association offerings.
- **Diversity and Inclusion:** Ensuring that the 90 Mind's membership reflects diversity and is inclusive. The committee may work on initiatives to attract a broad range of professionals and create an inclusive environment.
- **Member Recognition:** Developing programs to recognize and celebrate the achievements and contributions of members. This could include awards, acknowledgment in publications, or special events.

EVENTS COMMITTEE

- Michelle Taylor
- Patty Benitez
- Darcy Boerio
- Shannon Sadowsky
- Moira Goggin
- Tom Nanci

The 90 Minds events committee is responsible for planning, organizing, and executing various events and activities that contribute to the overall goals and objectives of 90 Minds. The specific responsibilities of an events committee can vary depending but common functions include:

- **Event Planning:** Developing a comprehensive plan for association events, considering factors such as event objectives, target audience, budget, venue selection, and logistics.
- **Program Development:** Designing the content and structure of social events, including keynote speakers, panel discussions, workshops, and other activities that align with the interests and needs of the 90 Mind's members.
- **Promotion and Marketing:** Collaborating with the 90 Minds Team to promote events effectively. This includes creating promotional materials, utilizing social media, and engaging with members to increase event attendance.
- **Sponsorship and Partnerships:** Identifying and securing sponsorships or partnerships to support events financially and enhance the overall experience for attendees. This may involve reaching out to businesses, organizations, or industry partners.
- **Networking Opportunities:** Creating opportunities for members to network and connect, with industry professionals, and potential collaborators. This may involve organizing social events, networking sessions, or themed activities.

The events committee plays a crucial role in creating meaningful and impactful experiences for 90 Minds members, fostering a sense of community, and contributing to the overall success.

CONTENT LIBRARY

- Wayne Schulz
- Steve Iwanowski
- Jim Woodhead
- Brett Zimmerman

Exciting News: Introducing Our New Content Library!

We're thrilled to announce the formation of a new committee dedicated to making your 90 Minds membership even more valuable. Our Content Library Committee is hard at work building an amazing resource for you!

What's in it for you?

- One-stop shop for Sage 100 expertise: Articles, videos, whitepapers, and more – all focused on helping you master Sage 100.
- Save time: No more searching the web for reliable information. We'll curate the best content for you.
- Stay ahead of the curve: Get the latest industry insights, trends, and best practices.
- Content built for our community: We'll tailor the library to meet your specific needs.

The committee is focused on:

- Finding the most relevant and helpful Sage 100 resources.
- Creating original content when you need something we don't already have.
- Making it super easy to find exactly what you need.
- Keeping the content fresh and up-to-date.

Want to be involved? Let us know if you'd like to help shape this amazing new resource for our community.

Please stay tuned for updates as the library takes shape!

TECHNOLOGY COMMITTEE AND COMMITTEE MANAGERS

COMING SOON

Save the Date

When:

March 3-8, 2026

Where:

San Diego, CA

Loews Hotels Coronado Bay Resort