



MEETING OF THE MINDS 2024

PALM SPRINGS | FEB 28 - MAR 1

2024
SPONSORSHIP
PROSPECTUS



Strummin' my six string

Catch a glimpse of the island life and start picturing yourself in paradise at the Margaritaville Resort.





Welcome

Welcome on behalf of the 90 Minds Community and Board of Directors. We are delighted to invite your organization to partner with us for the 2024 Meeting of the Minds Conference. The next Meeting of the Minds Conference will be held at the Margaritaville Resort in Palm Springs, California from February 28, 2024, through March 1, 2024.

Meeting of the Minds attracts SAGE 100 firms and partners from all over the United States and Canada. The conference showcases current **SAGE 100 initiatives and the Road Ahead.**

We welcome SAGE 100 ISVs to come together to collaborate & support each other with a focus on our rapid industry-wide transformation. The Conference provides a unique opportunity for industry practitioners and key stakeholders to network and gain valuable insights and learnings as we adapt to current and future social, economic, and technical environments.

Membership Required to Sponsor. Advertising Opportunities are available to everyone.

ABOUT 90 MINDS

90 Minds, Inc. is a 501(c)(6) group of consultants who share technical information on the products they sell and support. The group presently has over 275 members consisting of ERP consultants, resellers, and trusted advisors in good standing. Affiliate opportunities are available to organizations that sell through our consultant members.



Why

JOIN & SPONSOR

Participating as a sponsor and/ or exhibitor provides your organization with the opportunity to demonstrate your level of support and commitment to the industry and connect your organization with your future (or current) target audience. We expect around 200 SAGE 100 and related Industry professionals.

There is no other SAGE 100-focused conference in the nation.

**SHOWCASE
YOUR PRODUCT**

**DEVELOP AND
STRENGTHEN
YOUR BRAND**

**STAND OUT
FROM THE
CROWD**

**REAFFIRM
CONFIDENCE
WITH EXISTING
PARTNERS**

**SOLIDIFY YOUR
COMMITMENT
TO THE
INDUSTRY**

**CONNECT WITH
YOUR TARGET
AUDIENCE**



Schedule

AT A GLANCE

Wednesday, February 28, 2024

Advanced Track

Pre-Sessions - TBA

VIP Reception

Outside Social Events

(Consultant Only)

All Day

Thursday, February 29, 2024

Opening Plenary and General Sessions

Affiliate Members Party by the Pool Party

(All participants)

Friday, March 1, 2024

Full-Day General Sessions

Member Appreciation Dinner

Conference Close

(All participants)

Outdoor dining at the
Margarittaville Resort

MAJOR SPONSORSHIP OPPORTUNITIES

SOLD OUT!

Sage

DIAMOND SPONSORSHIP

15 Complimentary registrations to Meeting of the Minds

- 50% discount on additional tickets

Private Sponsor Lounge (all days) connected to Expo Hall

Meeting/Conference Room Space

10 x 10 First Selection Exhibit Space with Monitor

Personal Cabana to Customize for Thursday Night Party By the Pool

90 Minutes Exclusive Sessions for Thursday and Friday (3 hours total)

Pre-session Roundtables and/or Focus Groups with just Consultant Members

Recognition as Exclusive Publisher at the MOTM Conference.

Recognition in:

- Registration Page
- Pre-Conference Eblasts
- LinkedIn Social Media Posts
- Conference Mobile Application/Banner
- Pushed Recognition on Mobile Application each day
- Verbal Recognition at Member Dinner

Logo placed in conjunction with MOTM in conference-related materials.

Light Logo in General Sessions

Keynote and First Session of General Sessions

Banner and Logo on MOTM website as official Title Sponsor. (motm.90minds.com)

Full-page advertisement in the digital conference program.

Company information (brochures, flyers, etc.) is available at registration for attendees.

Pre-conference recognition includes a message from a sponsor and a video in pre-conference advertising

PLATINUM SPONSORSHIP

\$10,000 (Only 4 available)

1-hour Exclusive General Presentation session (not concurrent)

3 Complimentary registrations are Included in Sponsorship (add'l tickets available for purchase)

- 50% discount on additional tickets

Private Sponsor Lounge for One Hour (either Thursday or Friday)

Recognition in:

- Registration Page
- Pre-Conference Eblasts
- LinkedIn Social Media Posts
- Conference Mobile Application/Banner
- Verbal Recognition at Member Dinner

Banner and Logo on MOTM website (motm.90minds.com)

One (1/2) page advertisement in the digital conference program.

One Exhibitor Booth (10x10) in Expo Hall (1-2 hours of dedicated time each general session day)

Pre-conference recognition includes title sponsorship recognition, a message from a sponsor, or a video in pre-conference advertising.

Additional creative opportunities are available.

CABANA
ADD-ON UPGRADE SPECIAL
\$2,500

ADD AN CUSTOMIZED CABANA DURING THE THURSDAY NIGHT PARTY.

(Normally \$3,500)

See page 9 for details.



GOLD SPONSORSHIP

\$5,000

Get low-cost, high-impact branding by being a gold sponsor of our General Sessions in the main conference room.

Ignite Vision Sponsor Highlight Session Exclusive General Presentation session (not concurrent). The Ignite Vision 20x20 presentation format is a slide show of 20 images, each auto-advancing after 20 seconds. It's non-stop and you've got 400 seconds to tell your story, with visuals guiding the way.

2 Attendee Tickets Included in Sponsorship (add'l tickets available for purchase)

Recognition in:

- Registration Page
- Pre-Conference Eblasts
- LinkedIn Social Media Posts
- Conference Mobile Application/Banner
- Verbal Recognition at Member Dinner

Logo on MOTM website (motm.90minds.com)

¼ page advertisement in the digital conference program.

One regular Exhibitor Table (6 feet) in Expo Hall (1-2 hours of dedicated time each general session day)

Pre-conference recognition includes a video in pre-conference advertising

GOLD PLUS SPONSORSHIP

\$6,500

Get low-cost, high-impact branding by being a gold sponsor of our General Sessions in the main conference room.

25 Minute Concurrent Presentation Session

2 Attendee Tickets Included in Sponsorship (add'l tickets available for purchase)

Recognition in:

- Registration Page
- Pre-Conference Eblasts
- LinkedIn Social Media Posts
- Conference Mobile Application/Banner
- Verbal Recognition at Member Dinner

Logo on MOTM website (motm.90minds.com)

¼ page advertisement in the digital conference program.

One regular Exhibitor Table (6 feet) in Expo Hall (1-2 hours of dedicated time each general session day)

Pre-conference recognition includes a video in pre-conference advertising

LIMITED AVAILABILITY

BRONZE SPONSORSHIP

\$3,500

2 Attendee Tickets Included in Sponsorship (add'l tickets available for purchase)

One regular Exhibitor Table (6 feet) in Expo Hall (1-2 hours of dedicated time each general session day)

Recognition in:

- Registration Page
- Pre-Conference Eblasts
- LinkedIn Social Media Posts
- Conference Mobile Application/Banner
- Verbal Recognition at Member Dinner

Logo on MOTM website (motm.90minds.com)

Logo Recognition in Digital Program

Additional creative opportunities are available

FRIENDS OF 90 MINDS SPONSORSHIP

\$1,500

1 Attendee Tickets Included in Sponsorship (add'l tickets available for purchase)

½ Page Advertisement in Digital Program

Recognition on MOTM website (motm.90minds.com)

Conference Mobile App recognition

Additional creative opportunities are available

Palm Springs,
California



PREMIER SPONSORSHIP EVENTS



**Parrothead Party By The Pool
Sponsor Celebration Official
Sponsor**
\$5,000

Recognition as the official sponsor of the Parrothead Party By The Pool, all promotional material, signage at the event, logo on MOTM 2024 website.



**Official Sponsor of the
Conference App**
\$3,500

Recognition as the official sponsor of the Conference App in all promotional material, logo and recognition within the app, logo on MOTM 2024 website, acknowledgment via social media prior to the conference.

MARKETING SPONSORSHIP EVENTS



Headshot Sponsor
\$3,000

Logo and recognition on signage, website, mobile application and acknowledgment via LinkedIn, Twitter, and Facebook prior to the conference.



**"Minds In Motion"
Merch Sponsor**
\$2,000

Logo and recognition on a customized merch item for the first 100 attendees that pre-register, and acknowledgment via LinkedIn, Twitter, and Facebook prior to the conference.



**Official Sponsor of the
Conference Badge and Lanyard**
\$2,000

Logo and recognition on lanyards and badges. Logo on MOTM 2024 website, and acknowledgment via LinkedIn, Twitter, and Facebook prior to the conference.



Attendee Bag Sponsor
\$2,000

Logo and recognition on attendee bags, logo on MOTM 2024 website, and acknowledgment via LinkedIn, Twitter, and Facebook prior to the conference.



Morning Coffee or Afternoon Refreshment Breaks Sponsor
\$2,000

Recognition as the official sponsor of all Morning Coffee or Afternoon Refreshment Breaks (Thursday, Friday, and Saturday) in all promotional material, signage at the event, logo on MOTM website. (2 Available: Morning or Afternoon)

EVENT SPONSORSHIP



Pre-Conf Workshop Official Sponsor
\$3,000

Pre-conf details go here...



Conference Meeting Room Official Sponsor
\$3,000

Official Sponsor of a Conference Meeting Room (2 available) Logo and recognition of one of the rooms (i.e., the room will be labeled as sponsor throughout the conference), logo on MOTM 2024 website, signage in the room space for the conference.



WIFI Official Sponsor
\$3,000

Custom password

ADVERTISING OPPORTUNITIES

Advertising - Digital Conference Program

Please note that the conference program is only available in digital format for download.

FullPageAd (8.5"x11") \$1,000
1/2PageAd (8.5"x5.5" landscape) \$500

Customized electronic media package | \$3,000

A limited number is available.

Clickable logo on 2024 MOTM Website
1 Pushed Ad within Conference App
8.5 x 11 Conference Program Ad
Eblast Acknowledgment
Social Media Post on LinkedIn, Twitter, and Facebook prior to the conference.





SPONSORED CABANAS

Parrot Head Party at the Pool (Thursday Night)

Fins UP Parrot Heads! Our Tropical Troubadour may have set sail but his last words to his family was “Have fun!” In that spirit, Meeting of the minds has the ultimate “Margaritaville Meet & Greet” planned! The “Parrot Head Party by the Pool” will be a great way to change your latitude and change your attitude for either the laid-back beach scene or the parking lot party of a Jimmy Buffett concert. Networking with colleagues is nothin’ but a breeze as you sip your boat drinks. The vendors will be set up under their lone palm trees searching for that lost shaker of salt. It may be 5 o’clock somewhere but come Monday you won’t regret this migration.

We have four (4) exciting “Cabanas” to offer the party goers a unique experience. Sponsor a cabana for extra fun and exposure!

LIMITED AVAILABILITY - FIRST COME, FIRST SERVED

BEER TASTING

\$3,500

Local beer/IPA beer tasting.

MINI SURFBOARDS

\$3,000

Mini surfboard painting.

WINE TASTING

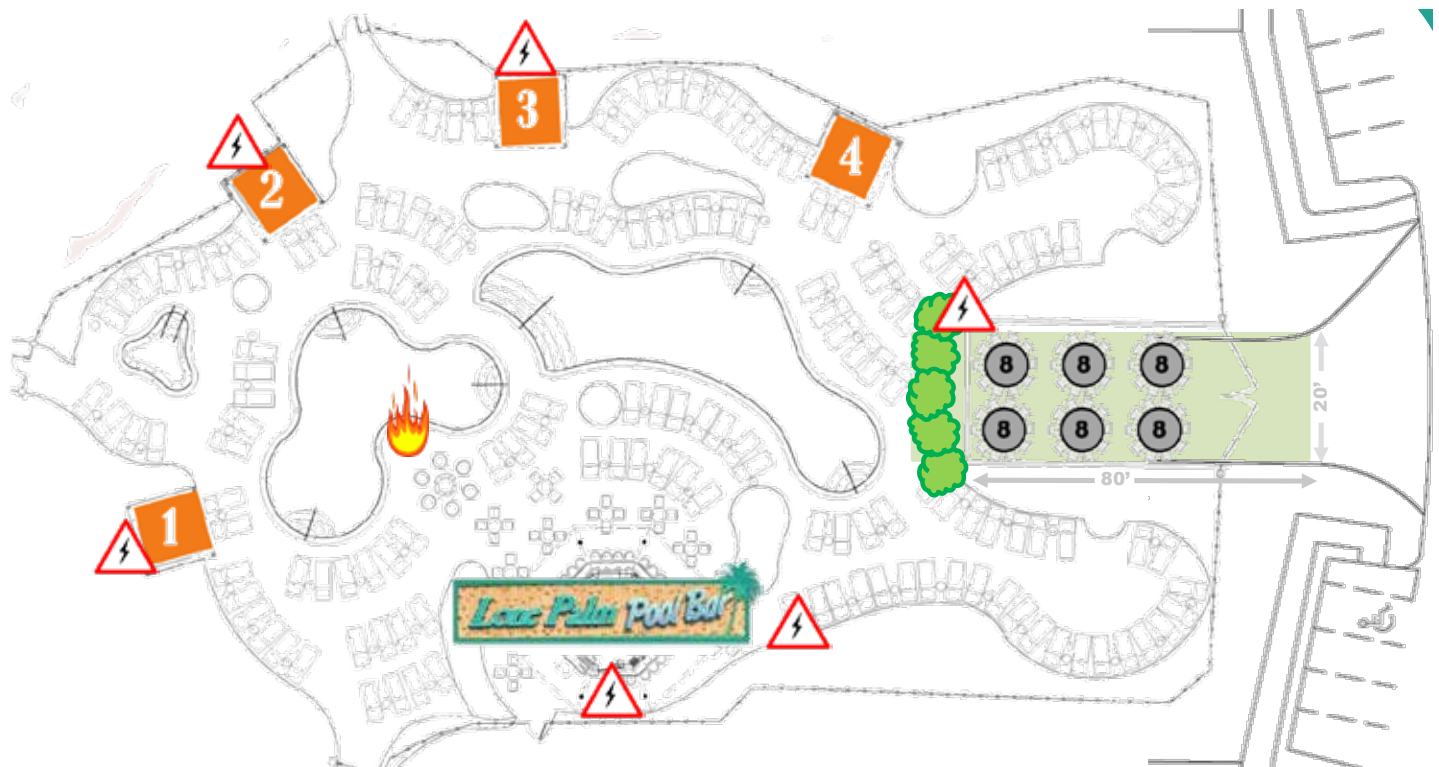
\$3,000

Interactive wine tasting experience.

MARGARITA BAR

\$3,000

Tequila/Agave tasting experience





EXHIBITING

Conference Exhibitors

Join conference attendees and exhibit at the Meeting of the Minds Annual Conference in Palm Springs.

Exhibitor spaces are assigned based on priority level and then on a first purchased first assigned basis. Securing an exhibitor spot early will be given priority within levels when exhibitor space is assigned. One Hour of dedicated conference show time each day.

We encourage exhibitors to mix and mingle during the conference and attend sessions if they have any interest. Table coverage is recommended during daytime meals/breaks and dedicated show time.

Exhibitor Information:

Date/Time	Times	Activity
Thursday, February 29, 2024	8:00am - 11:00am	Exhibitor Setup
Thursday, February 29, 2024	3:00pm - 5:00pm	Exhibit Booths Open
Friday, March 1, 2024	8:00am - 5:00pm	Exhibit Booths Open
Friday, March 1, 2024	7:00pm - 10:00pm	Exhibitor Move-out

- Included items for Exhibitors: One (1) 6'x3' table and two (2) chairs.

Year-round Affiliate Member Benefits

- Affiliate Insider Series Webinar
- Login to (Minds In Motion Online Community Forums) login for continuous engagement with 90 Minds membership
- 90 Minds Membership Contact List
- Promotional listing on 90Minds.com Public Directory
- Social Media promotion during the year (see page 1 for details)



Sponsorship Terms and Conditions

You can expect an electronic confirmation following receipt of your sponsorship contract as well as an outline of benefits and deadlines for materials needed by 90 Minds. Should you receive a confirmation within two business days, please contact 90 Minds immediately to ensure that your contract has been received and processed.

All sponsorship contracts must be received by February 1, 2023, to ensure full benefits are available.

No cancellations will be accepted.

If unanticipated events beyond 90 Minds reasonable control (including, but not limited to: acts of God; declared war in the United States; government regulation, including, but not limited to, government regulations prohibiting travel to the city in which the Conference will be located over the dates of the event or prior thereto and/or the issuance of a "Travel Warning" by the Centers for Disease Control that specifically advises travelers to avoid all non-essential travel to area where the Conference will be held and which travel advisory is in effect over the event dates or prior thereto; pandemics, epidemics, recognized health threats as determined by the World Health Organization, the Centers for Disease Control, or local, state or federal government authority or health agencies [including, but not limited to the health threats of COVID-19, H1N1, or other infectious diseases]; terrorist attacks in the area where the Conference is to be held; or curtailment of transportation where the Conference is located any of which make it illegal, inadvisable, commercially impracticable or impossible to perform under this Agreement), 90 Minds may in its sole discretion modify the format of the Conference (such as by making it a virtual event) or take other such reasonable measures to mitigate the impact on the Conference.

If 90 Minds materially modifies the format of the event you may terminate this Agreement and receive a full refund if you provide 90 Minds with written notice of your termination within ten (10) days of 90 Minds' notice to you of the format change. If you fail to provide such notice you will have agreed to proceed with your sponsorship of the Conference as modified by 90 Minds.

Vendor participation as a sponsor shall not imply, nor be considered or presented as, an endorsement by 90 Minds of any service or product provided by the vendor. The Board of Directors of 90 Minds reserves the right, for cause shown, to disapprove an application. Use of the Conference logos without the prior authorization and express written permission of 90 Minds, is prohibited. This includes use by vendors who engage with 90 Minds as associate members, sponsors, or partners in another engagement. By providing my initials, I hereby agree to the Terms and Conditions as outlined

In the event 90 Minds cancels the conference for any reason, a full refund will be issued, or at the Company's option, this sponsorship fee may be transferred to another event.

Other than the sponsorship fee herein, 90 Minds is not responsible for any costs the Company may incur whether directly or indirectly related to this Conference.

Upon receipt of this agreement signed by the Company representative, the Company will be responsible for 100% of the contracted amount.

No cancellations will be accepted.

Acceptance of this application by 90 Minds constitutes a contract

DEADLINE TO SPONSOR: February 1, 2024



PROVIDE SOCIAL MEDIA LINKS

Please enter your company's preferred social media accounts. When possible, sponsors will be referenced in social media posts relating to the Meeting of the Minds Conference.

Facebook: _____

Instagram: _____

Twitter: _____

